

YES

YES

YES

YES

yes

YES



YES

yes

yes

YES

yes

yes

2023 Impact Report

Together, we can create the conditions for our next generation to grow up healthy and drug-free.



***Just Say Yes* is a coalition headquartered at the Franklin County Health Department. With the help of community partners, we focus on stopping youth substance use before it starts by fostering healthy environments that help kids thrive.**

LEADERSHIP

Amelia Berry, Project Director

Ellery Denny, Program Coordinator

Sabrina Gordon, Parent Engagement Specialist

Rebecca Redding, Marketing Coordinator

OUR COALITION PARTNERS have committed to fostering healthy environments that help kids thrive.

Franklin County Health Department
Fiscal and Administrative Agent

Bridging the Gap

City of Frankfort

First Corinthian Missionary Baptist Church

Frankfort Independent Schools

Frankfort Area Chamber of Commerce

Franklin County Agency for Substance Abuse Policy

Franklin County Department of Community-Based Services

Franklin County Fiscal Court

Franklin County Ministerial Association

Franklin County Schools

Norton Children's Medical Group Frankfort

Parent and Youth Representatives

South Frankfort Presbyterian Church

The State Journal

United Way

Wanda Joyce Robinson Foundation

We Wanna Play

Yes Arts

2023.

DATA DRIVEN.

Our coalition works together to alter the environmental factors that make kids more or less likely to engage in risky behaviors. Factors like access to fun, healthy activities when school's out, and parents and caregivers that are connected, supported and informed **about what kids need to thrive.**

1 peer-reviewed articles published

17 data presentations given

2,264
data summary sheets distributed

106
ATTENDEES AT PREVENTION SUMMIT

IN THE KNOW.

The **Franklin County Youth Survey** is an anonymous, in-depth survey that gives us a detailed picture of what's going on with kids in Franklin County right now.

85%
of public school 7th-10th grade students in Franklin County took the 2022-23 survey.

1.963
students took youth survey

CONNECTING.

Parent Cafés are physically and emotionally safe spaces where parents and caregivers can talk and learn from each other about the challenges and victories of raising a family.

217
parents/caregivers attended a Parent Cafe

14 PARENT CAFES OFFERED

12
Franklin County youth trained to be among the first in Kentucky to lead Youth Cafes

THE YES CARD.

A **Yes Card** is an electronic gift card that can be used to pay for youth activities from a list of approved providers.

3.6X

MORE STUDENTS ELIGIBLE FOR YES CARDS

In 2022-2023, 430 Franklin County students were eligible to receive a Yes Card. This number increases to 1,541 for the 2023-2024 school year.

28 YES CARD VENDORS

\$94,743.10

Yes Card dollars spent in 2023! These dollars are being used within our local economy at businesses and organizations in Frankfort.

45 Yes Card newsletters published. These are sent digitally to families and were viewed almost 5,000 times!

2023 AWARDS + RECOGNITION

2023 Model Practice Award from the National Association of County and City Health Officials

Invited to present as one of the “Best of the Best” public health model practices nationally

Featured Presenter at the 3rd International Congress on Mental Health and Addiction Prevention

Invited to share our work with global audience in Guanajuato, Mexico

Just Say Yes Community Awards

LEGACY AWARD

Ed Powe

LEGACY AWARD

Ed Councill

2023 ED POWE BELOVED COMMUNITY AWARD

Wanda Joyce Robinson Foundation

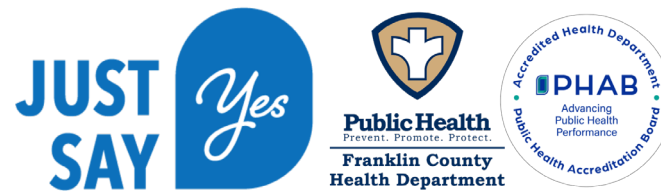
2023 ED COUNCILL UPSTREAM AWARD

First Corinthian Missionary Baptist Church

yes.

SETTING AN EXAMPLE

Though we haven't tracked a number, we often receive requests for information from other communities wanting to implement what we're doing! In 2023, we fielded requests from several Kentucky communities as well as communities in West Virginia, Canada, Chile, Scotland and Australia!



justsayyesky.org • fchd.org