

The "Yes Card" program has been able to help fund healthy activities for kids in the pilot program,

populations for drug abuse by offering free or low-cost programs allowing kids to stay physically active or get involved in academic or creative endeavors that studies have shown to help in reducing high-risk behaviors in young people.

allowing them to access sports, arts and academic programs outside of normal school hours. There is also a youth survey in the program, which will give the FCHD local data on the efficacy of their primary prevention efforts.

Berry has participated an international conference where she presented the "Just Say Yes" program, which is based on what public health officials call "the Icelandic model" of proactive intervention. This model, which relies on what researchers describe as "focusing on reducing known risk factors for substance use, while strengthening a broad range of parental, school and community protective factors."

Helping kids address mental health concerns is another major component of the "Just Say Yes" program.

"We want to strategically invest these funds in a way that will prevent more than just one issue," Berry said. "Our Parent Cafe program is another way that we can hope to improve outcomes across the board — academic health, physical health, mental health, behavioral health.

"This is something that we are excited to continue with our school districts, the Wanda Joyce Robinson Foundation, Sunshine Center, Women and Families shelter, First Corinthian Missionary Baptist Church and South Frankfort Presbyterian Church."

This kind of early intervention is key.

"We really feel like it is true public health to focus on this primary prevention and focus on our children before they have these exposures," Mattingly explained. "I really look at it as the Yes Card is providing the mentorship and protective factors for the students, and the Parent Cafes are doing the same thing, but for the parents. Because our parents need support, too!"

The health department also credits their syringe exchange program in helping to address addiction issues in recent years. Nationally, participants in exchange programs greatly decrease the likelihood of contracting Hepatitis B, C, or HIV, are five times more likely to enter a drug treatment program, and according to the CDC are over three times more likely to stop using injectable drugs, including opioids.

The same CDC study showed that over 90% of needles distributed are returned to exchange programs nationwide. This includes Franklin County, where in 2021 of the estimated 163,000 needles distributed to the approximately 1,200 unique participants in the exchange program, 147,000 have been returned.

When asked if the FCHD had experienced any pushback regarding the needle exchange program, Mattingly said, "We were the second syringe exchange to open in Kentucky. Northern Kentucky, then us, then Lexington one right after another. And we are lucky in that we had the support of the fiscal court and the city commission that was required to open the program."

"Knock on wood, there haven't been any complaints about it since then. But what we really hope to do is work ourselves out of this program. If we could get all of our children at an early age to have more resources — instead of feeling that heroin or injecting drugs is their only option," she continued.

Naloxone training and rescue kit distribution is another main component of abatement programs, and the Franklin County Health Department offers free, online training in how to use these kits (more commonly seen under the brand name Narcan).

Visitors to www.fchd.org/freenarcan can watch a 10-minute video that walks them through the steps to follow should someone experience an opioid overdose, and how to properly administer a dose of naloxone (one spray quickly and directly into a nostril), followed by chest compressions. Once a participant successfully takes a quiz on the site, they are directed to a sign-up form to receive their emergency naloxone kit.

The Agency for Substance Abuse Policy Board (ASAP) also meets monthly, and focuses on direct intervention programs provided through 30-40 different agencies around the area.

"Treatment centers, churches, schools, city and county governments, law enforcement — having these agencies collaborating and being actively involved is key for our coordination efforts," Berry said.

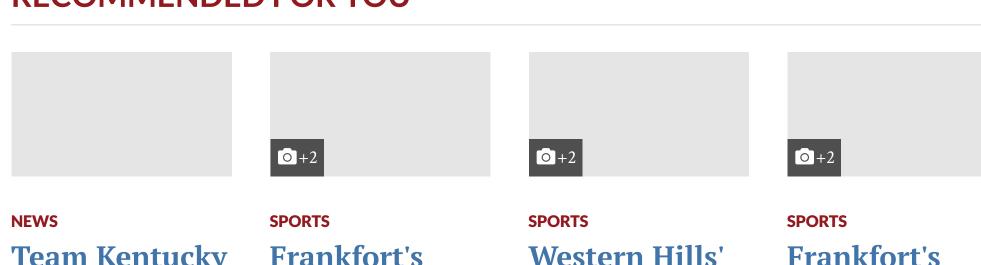
The proposed overdose response team detailed by Frankfort Police Chief Dustin Bowman at the Jan. 9 city commission meeting is also something that the FCHD hopes will be implemented in the near future.

With so many programs already planned to address the issues of addiction, particularly opioid addiction, the ongoing efforts of the Franklin County Health Department and all of their associated agencies and organizations hope to provide a safety system to protect and aid the community. Frankfort and Franklin County's allocation of the Johnson & Johnson opioid settlement arriving means that these programs can reach their target audiences sooner rather than later.

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