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Around 85% of 7th-10th grade public school students in Franklin County (KY) recently participated in a survey on their attitudes towards school, family and substance use. More than 25% of them found schoolwork pointless. Research shows students feeling this way are twice as likely to use marijuana.

Using that data, the "Just Say Yes" program was created to help young people grow up healthy and drug-free. Overdose Data to Action Communications Coordinator Courtney Howells helped the health department create materials for this all-local coalition of parents, businesses, community agencies, schools and churches, who offer safe after-school activities and mental-health resources that make kids less likely to engage in risky behaviors, like alcohol and drug use. [#RedRibbonWeek](#) 🎀 [#JustSayYes](#)





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