



#PlanetYouth
#PYConference2024

The Planet Youth Annual Conference 2024

Prevention through social change

The Icelandic Prevention Model in Action



We are fully booked!

11-13 of March 2024
Reykjavik, ICELAND

We are fully booked but thank you for your interest in the Planet Youth conference in Iceland 2024. We have no available spaces left but do however plan to host another Planet Youth conference with similar emphasis. The location and date has not yet been decided but if you want we can put you on the list and send you information as soon as we have more to tell. Please let us know by sending an e-mail to info@planetyouth.org

The Planet Youth Annual Conference 2024 will take place in the capital of Iceland and will last for three days – from 11th to the 13th of March.

[Full Agenda](#)



Speakers

Our own Planet Youth experts from all around the world will share their knowledge, practical experience and insights on substance use prevention along with our Planet Youth partners. Don't miss out on the opportunity to learn from the best in the field and networking with policy makers and practitioners working with children, youth and families using Icelandic Prevention Model in 16 countries!

Participants

We invite all those to participate who would like to create a better future for youth. And especially those who care about the healthy environment of youth. Our guests are often people from the health sector, public health, doctors, social scientists, social workers, NGO's, Municipal workers of all sort, mayors, governors, members of global organizations, prevention specialists, police and more.



Location

The Conference will take place at the Grand Hotel Reykjavik – Sigtún 28, 105 Reykjavik, modern and stylish hotel with the amazing mountain and sea-side view close to Reykjavik city center.

The official Conference language is English.

Agenda

[Full Agenda](#)

Day One 11.03.2024

Exploring the Core of Planet Youth

Our international Planet Youth experts will delve into the various facets of the Planet Youth method, providing comprehensive insights into the core of the model.

Key topics

- The foundation of the Icelandic Prevention Model, its core elements and components, Guiding Principles and Implementation Steps
- Data Driven Primary Prevention, the methodology of Planet Youth
- Building of strong coalitions and sharing the knowledge

Speakers

- Jón Sigfússon – Planet Youth Chairman of the Board
- Páll Melsted Rikharðsson – PhD, Planet Youth Chief Executive Officer
- Dan Heath – PhD, American bestselling author, speaker and fellow at Duke University's CASE center
- Álfgeir Logi Kristjánsson – PhD, Associate Professor, West Virginia University
- Ingbjörg Eva Þórisdóttir – PhD, Planet Youth Chief Analytics and Advisory Officer
- Margret Lilja Guðmundsdóttir – Planet Youth Chief Knowledge Officer
- Thorfinnur Skulason – Planet Youth Chief Communication Officer
- Harvey Milkman – PhD, Senior Policy Advisor for Planet Youth
- Robin Katrick – Planet Youth Regional Director for North America
- Patricia Ros Garcia – Planet Youth Regional Director for Spain and Latin America

[Day 1 Agenda](#)

Day Two 12.03.2024

The Global Transfer of Knowledge

This day is dedicated to our international partners who will illuminate the worldwide implementation of the Planet Youth model. Gain valuable perspectives on its deployment across different regions.

Key topics

- The successes and challenges of local implementation of Planet Youth in different communities around the world
- Innovations and new solutions: best practices from the Planet Youth partners
- Primary Prevention: focus on local actions in the global context

Speakers

- Kevin Sabet – PhD, President & CEO, Smart Approaches to Marijuana
- Emmet Major – Planet Youth Coordinator, West of Ireland
- Hans Quaghebeur – Chief of Police, Planet Youth Coordinator in Blankenberge, Belgium
- Amelia Berry – Just Say Yes Project Director, Franklin County Health Department
- Patty Giardina – Planet Youth Coordinator in West Central Mountains, Idaho, USA
- Melanie Cormier – Senior Program Advisor, Public Health New Brunswick
- Zilla North – Planet Youth Coordinator in George, South Africa
- Joanne Pinnow, Area Director of Akak'stiman, United Way Calgary
- Sandi Hackett, General Manager Community Connect/Pūmanawa Ōwhina Touch New Zealand

[Day 2 Agenda](#)

Day Three 13.03.2024

Icelandic Insights into the Prevention Model

We've invited our Icelandic partners to share their expertise, for a half day, on the Icelandic Prevention Model. Discover how it is carefully organized within the context of children's well-being in Iceland.

The other half of the day will be dedicated to a field trip where conference guests will get the opportunity to see how the IPM is integrated into daily activities of children in Iceland.

Please note: Additional fee of 125 EUR will be charged for the field trip. The number of seats is limited.

Speakers

Will be announced soon. The topics covered will be:

- Structure of sports in Iceland
- Work in the sports clubs in practice
- A representative from a parental association
- Municipality community work in practice
- Community Police Work
- Youth Center Representative
- Voice of the youth

[Day 3 Agenda](#)

Book a Study Visit March 13th

Note: Limited seating available, additional charges implies. The Price of the study visit tour is 125 EUR.

Date: 13th of March 2024. Buses will be leaving from Grand Hotel after lunch on the 13th of March for field trip guided by Planet Youth employees. The aim of these visits is to display the Icelandic Prevention Model in real live settings. Exact locations will be revealed at a later date.

Partner Registration

Contact us directly for the partner registration

Being a Planet Youth partner includes benefits. Contact us directly and we can help you to book your group of participants with a special offer. Please contact us directly via the Conference email: conference@planetyouth.org.

Conference Registration

Registration is open
Fee per guest for the Conference is 820 EUR

Date: 11th – 13th of March 2024.
Venue: Grand Hotel – Reykjavik
Price pr. Guest: 820 EUR. Lunch, Coffee & Refreshments are included during the Conference. Conference language is English. Guests need to arrange and pay for flights/transportation and accommodation separately.

Join us for this enriching conference, where knowledge exchange and collaboration are at the heart of our mission. Conference language is English. More information will be disclosed later. Any information request can be sent to conference@planetyouth.org